

DECEMBER 2011

NEWSLETTER

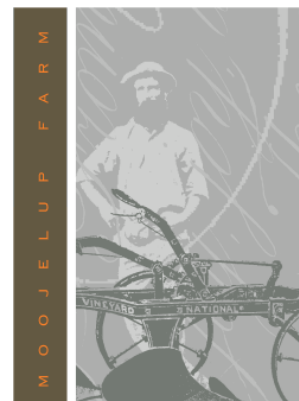
MOOJELUP FARM

Welcome to our latest newsletter which includes the latest on our wine show successes and the release of the latest vintage of our Sparkling Shiraz.

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Cabernet is making a comeback

We were delighted to have our 2009 Thompsons Block Cabernet Sauvignon take out a gold medal at the 2011 Geographe Wine Show, which was followed up by gold at the Blackwood Valley & WA Boutique Wine Show. It was also judged best cabernet in the Geographe show. Australian wine writer, Tyson Stelzer (Winepress.com.au) says about the wine, ... *"There's a feeling of single vineyard personality and hand crafted individuality here—and rightfully so. Hand tended vines, small volume production, open fermentation and French oak barrels express vibrant red- and blackcurrant, menthol and mint flavors and the kind of structure to go the distance. The*

price looks completely wrong".

For those who have been following the discussions about cabernet in our region, this and other very good examples of the variety are really starting to make a showing in Geographe, now the vines are developing some age.

Anecdotally, after a brief dalliance with other more exotic varieties, it seems wine buyers generally are showing renewed interest of this great wine.

Thompsons Block

2009 Cab. Sauv.

Still \$175 per doz

\$18 per bot

Current Releases

2009 Semillon per doz \$155
per bottle \$15

2006 Shiraz per doz \$165
Per bottle \$16

2007 Cabernet Sauvignon \$175
Per Bottle \$18

2003 Shiraz per doz \$175
Per bottle \$18

2004 Reserve Shiraz \$175
Per bottle \$18

Cutsnake Sparkling Shiraz

This wine has become the flagship, or backbone, of our wine offerings and, not surprisingly, there is a surge of demand at this time of year. What a great way to enjoy your reds, over the Christmas period.

For those who missed out and were disappointed at the Ge-

ographe Crush recently, we have good news. Our 2008 offering is now available, which is up to the best of previous years.

Christmas Specials

2008 Semillon

Crisp citrus and melon flavours and a soft honeyed toast finish which will continue to develop with cellaring for several more years.

\$120 per doz

Or an extra 2 bottles of our 2004 Shiraz or 2006 Cabernet Sauvignon with every doz. purchased.

Shipping of wine by case free within WA.

Purchase this month, it will be priced at \$20 a bottle.

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For more information and sales inquiries visit us at www.moojelup.com.au

FINE WINES AT AFFORDABLE PRICES